

Branding & Signage

- Display of branded signage throughout all 777 Marathon courses and event precincts, including finisher arch (excluding Gold Coast Marathon).
- Magnetic event signage on 3x Event Vehicles, in each location.
- Opportunity to activate within a generous event space: Perth, Adelaide, Melbourne, Hobart, Sydney, Canberra (*excluding Gold Coast Marathon*).
- Logo included on National Runner & Staff touring Uniform.

Media & Marketing

eDMs

- Logo recognition in our initial 'Call to Register' eDM (sent to over 36,000 subscribers).
- Logo recognition in all 'Confirmed Registration' eDMs (sent to an anticipated 3,000+ participants).

Social Media

- Eight (8) tagged posts across 777 Marathon and Bravehearts' social media platforms (Instagram, Facebook & LinkedIn).
- Short video compilation of 777 National Team travelling, tailored to your organisation, to be distributed across 777 Marathon social media platforms.

Website Presence

- Logo, link, and tagline featured on the Bravehearts' and 777 Marathon websites.

Event App

- Linked Sponsorship listing within the app to enable direct engagement with participants.

Additional Benefits

Team Entries

- Ten (10) complimentary entries into your teams preferred distance, in every state (*Excluding Gold Coast*).

Piece to Camera

- 'Recognition and gratitude' Piece to camera from Bravehearts' Fundraising Event Coordinator. Shared on 777 Marathon Instagram story and provided for your distribution.

Legends Lunch

- 4x Tickets to the event close celebration, the 'Legends Lunch' (July 5th 2026, Gold Coast), with the opportunity to address the participants.
- Pull up banner of media wall. Supplied *by partner*.

Bravehearts' Ball

- 4x Tickets to the Annual Bravehearts Ball (May 30th 2026, Brisbane).