

# The Annual Bravehearts Ball 2026

## SPONSORSHIP OPPORTUNITIES

Raising awareness and vital funds for the prevention  
and treatment of child sexual abuse.

Brisbane Convention & Exhibition Centre  
Plaza Ballroom  
Saturday 30 May 2026



# The Experience

The Bravehearts Ball is our signature black-tie gala experience.

The Brisbane Exhibition and Convention Centre Plaza Ballroom becomes an elegant, high-energy showcase. Guests are immersed in premium entertainment, exceptional dining, powerful storytelling, dancing and celebration, while directly supporting life-changing programs and an important cause.

Guests enjoy a three-course meal, five-hour drinks package and live entertainment.

Hosted by MC Kendall Gilding, guests engage in raffles, silent and live auctions, featuring exclusive, high-value prizes generously donated by our partners.

The 2026 Annual Bravehearts Ball promises an unforgettable evening, bringing together over 500 guests to elevate awareness and generate vital funds for preventing and responding to child sexual abuse.

# About Bravehearts

Celebrating 29 years as one of Australia's leading child protection organisations. Bravehearts is solely dedicated to the prevention and treatment of child sexual abuse.

Bravehearts' essential services include personal safety education programs for children, such as Ditto's Keep Safe Adventure, counselling, redress, support services including our national Information and Support Line, child protection training courses, as well as research and reform.



## Mission

To provide a coordinated and holistic approach to the prevention and treatment of child sexual abuse.



## Vision

A world where people, communities and systems all work together to protect children from sexual abuse.

## The Problem

Child sexual abuse is a crime that knows no physical, financial, socioeconomic, geographic, cultural or gender boundaries. It is a profound violation of the human rights of the child, impacts of this crime are far-reaching for children, families, and communities.



**More than 1 in 4 Australians (28.5%) have experienced child sexual abuse.<sup>1</sup>**



**79% of child sexual abuse survivors knew their abuser.<sup>2</sup>**



**In more than half of cases (approximately 52%), the onset of child sexual abuse is from 0 to 8 years.<sup>3</sup>**

<sup>1</sup>) Haslam D, Mathews B, Pacella R, Scott JG, Finkelhor D, Higgins DJ, Meinck F, Erskine HE, Thomas HJ, Lawrence D, Malacova E. (2023). The prevalence and impact of child maltreatment in Australia: Findings from the Australian Child Maltreatment Study: Brief Report. Australian Child Maltreatment Study, Queensland University of Technology.

<sup>2</sup>) Australian Institute of Health and Welfare, 2019, as cited in National Office for Child Safety, 2021. 3) McElvaney et al., 2020.

# Event Overview

## Brisbane Convention & Exhibition Centre Plaza Ballroom

Saturday, 30 May 2026

6:30pm to 11:30pm

Three-course meal

Five-hour drinks package

Theme: A Night At The Carnival

Dress Code: Black Tie

### Table & Ticket Prices

VIP Table of 10: \$3,400

Early Bird Table of 10: \$2,700

Early Bird Single Ticket: \$280

Table of 10: \$2,800

Single Ticket: \$290

500+ Attendees

Live entertainment,  
raffles and auctions.

Brand exposure  
opportunities pre, during  
and post event.

Tiered Sponsorship options  
available.

VIP event upgrade  
opportunities.

**The Bravehearts Ball raised  
a total of \$300,000 in 2025  
with \$152,000 raised on the  
night!**

# Sponsorship Options

	Platinum	Diamond	Gold
<b>Investment</b>	\$20,000*	\$7,500*	\$5,500*
20 Tickets (two tables)	●		
10 Tickets (one table)		●	●
Premium Table Position	●		●
VIP Pre Event Drinks Invitation x 20	●		
VIP Pre Event Drinks Invitation x 4		●	
VIP Pre Event Drinks Invitation x 2			●
2 Bottles of Moet on each table	●		●
Brand Exposure pre-event marketing	●		●
Brand Exposure on Bravehearts & Ticketing Website	●		●
2 Page Advertisement in Event Program	●		
1/2 Page Advertisement in Event Program		●	
Logo inclusion in Event Program	●		●
MC Recognition, logo inclusion in AV Reel	●		●
Recognition on Media Wall	●		
Brand Signage on your table	●		●
Branded Signage at Event	●		
Opportunity to provide branded guest gifts	●		●
Access to nominated Bravehearts' Online Training	●		●
Acknowledgment in Bravehearts' Annual Impact Report	●		●
\$10,000 donation receipt	●		
Recognition and brand exposure in post-event eDM	●		

\*sponsorships +GST



# Event Sponsorships

## Sponsorship Benefits:

- Association with purpose social impact foundation
- Showcase your commitment to child protection
- Networking opportunity with other purpose focused organisations
- Make a meaningful difference - all proceeds of The Annual Bravehearts Ball go directly to the work of Bravehearts' Mission and Vision



## Platinum Partner

### Two Platinum Partnerships available

#### Inclusions:

- 2 tables of ten (20 tickets) to The Annual Bravehearts Ball 2026
- Premium table position
- VIP pre-event drinks invitation for 10 guests
- 2 bottles of Moet Champagne on each table
- Brand exposure as Platinum Partner across pre-event marketing and website
- Two-page advertisement in the Bravehearts Ball program
- Brand exposure on event night, including:
  - recognition by MC and CEO, logo inclusion in AV reel and entry-way media wall
  - branded signage on display in the room (supplied by you)
  - opportunity to provide branded guest gifts x 500
- 3-course meal with 6-hour upgraded drinks package for VIP attendees
- Free access to a nominated Bravehearts online child protection training course for 20 people
- Event partner promotion and celebration within 2 x LinkedIn posts
- Post-event brand association across Bravehearts' social media channels, eDM
- Acknowledgment in Bravehearts' Annual Impact Report FY26
- Logo brand signage on your tables
- \$10,000 Donation Receipt

**\$20,000** + GST

# Event Sponsorships



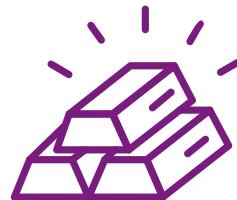
## Diamond

### Two sponsorships available

#### Inclusions:

- 1 table (10 tickets) to The Annual Bravehearts Ball 2026
- Premium table positioning
- VIP pre-event drinks invitation for 4 guests
- 3 course meal with 5-hour drinks package
- 2 bottles of Moet Champagne on your table
- Half-page advertisement in event program
- Brand exposure across pre-event digital marketing, event page and Bravehearts' website
- Brand exposure on event night, including recognition by MC and CEO, logo in sponsor reel
- Logo/brand signage on your table
- Recognition and brand exposure in post-event eDM
- Recognition within Bravehearts' Annual Impact Report FY26
- Access to a nominated Bravehearts online child protection training course for 10 people

**\$7,500** + GST



## Gold

### Eight sponsorships available

#### Inclusions:

- 1 table (10 tickets) to the Annual Bravehearts Ball 2026
- VIP pre-event drinks invitation for 2 guests
- 3 course meal with 5-hour drinks package
- Brand exposure within event webpage and Bravehearts' website
- Logo in event program
- Brand exposure on event night, including recognition by MC, logo in sponsor reel
- Logo/brand signage on your table
- Recognition and brand exposure in post-event eDM
- Recognition within Bravehearts' Annual Impact Report FY26

**\$5,500** + GST



# Branded Opportunities



## Big Top Sponsor

Sponsor our Bravehearts' Ball 2026 Big Top, help bring the gala to life and enjoy VIP access and seating

### Inclusions:

- 1 table (10 tickets) to The Annual Bravehearts Ball 2026
- VIP pre-event drinks invitation for 4 guests
- 3 course meal with 5-hour drinks package
- Promoted as Big Top Sponsor onsite and online - Bravehearts' website
- Brand exposure on event night - logo in sponsor reel & event program
- Logo/brand signage on your table
- Recognition and brand exposure in post-event eDM
- Supporter recognition within Bravehearts' Annual Impact Report FY26



## Photo Booth Sponsor

Already attending and want to do more.... You can sponsor our Photo Booth

### Inclusions:

- VIP pre-event drinks invitation for 2 guests
- Promoted as Photo Booth Sponsor onsite and online
- Brand exposure within event webpage and Bravehearts' website
- Brand exposure on event night - logo in sponsor reel & event program
- Logo/brand signage on your table
- Recognition and brand exposure in post-event eDM

**\$5,000** + GST

**\$3,000** + GST

# Branded Opportunities



## Spinning Wheel

### Brand Integration Opportunity

The Spinning Wheel will add to the Carnival atmosphere and bring a playful game of chance experience with purpose. Players will have the opportunity to win big or small, or not at all. Branded signage will be displayed within the wheel and game guide.

#### Inclusions:

- VIP pre-event drinks invitation for 2 guests
- Your Brand on the Spinning Wheel
- Brand exposure within event webpage and Bravehearts website
- Brand exposure on event night - logo in sponsor reel & event program
- Logo/brand signage on your table
- Recognition and brand exposure in post-event eDM



## Carnival Cart

### Brand Integration Opportunity

The Carnival Cart will run our famous Lucky Dip game. Imagine the Carnival Cart styled with your signage, integrating your brand with fun prizing for a lasting impression.

#### Inclusions:

- Your logo display on the carnival cart, recognising your contribution.
- Brand exposure within event webpage and Bravehearts website
- Brand exposure on event night - logo in sponsor reel & event program
- Recognition and brand exposure in post-event eDM

**\$3,000** + GST

**\$1,500** + GST



# Prizing Request

Bravehearts aims to raise \$330,000 through sponsorship, raffles and auctions on the evening of the event.

Donated prizeing is vital to achieving this goal, driving strong bidding, increased raffle participation and higher overall returns. Premium and exclusive prizes significantly enhance guest engagement and fundraising impact.

Prizes of greatest value include:

- Holiday or accommodation packages
- Collector's items or signed memorabilia
- Adventure or dining experiences
- Beauty or wellness services
- Exclusive services or experiences
- Money-can't-buy opportunities
- Luxury goods and premium products



## In-kind Donation

We proudly promote donations valued at \$500+

- Pre or post even brand mentions on Bravehearts' social media
- Logo inclusion in event program
- Logo inclusion on event night in sponsorship reel
- Opportunity to share sampling with all guests



# In-kind Event Partner

Weave your branding into our Annual Bravehearts Ball 2026 whilst highlighting your organisation's commitment to child protection

## Welcome Partner

Connect with guests at the beginning of their evening and welcome them from your branded Welcome Bar.

This could include:

- Branded welcome drinks area
- Branded cocktails and cocktail names
- Opportunity for branded photo
- Branded napkins / coasters
- Option to have branded bar open throughout the night
- Branded champagne cart

## Entertainment Partner

Position your brand as the entertainment partner of The Annual Bravehearts Ball; from per-dinner music, entertainment or to the all-important post-dinner live band.

This could include:

- Pre-event music by DJ
- Welcome Musicians
- Branded DJ Booth
- Entertainers - Dancers/acrobatics/aerial

## Photo Experience Partner

Bring glamour and fun with your branded photo experience at The Annual Bravehearts Ball. This experience is a guest favourite.

This could include:

- Branded / themed 360 photo area
- MC mentions to encourage guests to experience the photo options
- Branding of final photos
- Co-branded watermark photos are sent to all attendees within our thank you email



# In-Kind Event Partner

## Out-Of-Home Advertising Partner

Connect with guests before they arrive and make a visual impact outside in Brisbane's busy South Bank.

- Co-branded advertising on billboards near Brisbane Exhibition & Convention Centre
- Mobile digital billboards inside Brisbane Convention Exhibition Centre

## Makeup Partner

Provide event guests the opportunity to glam up at the Makeup Touch-Up bar.

- Branded Makeup Bar
- Themed make-up touch-ups for guests
- Hair touch-up optional
- Inclusion in event program

## Raffle Partner

Have your brand central to The Annual Bravehearts Ball event as the Raffle Partner.

- Branding on raffle tickets and raffle site
- Branded Raffle Stand
- Inclusion in AV reel
- Association with key fundraising element of the event
- Provide a prize to the value of \$10,000

## Table and Decorations Partner

Have your brand front and centre with all guests as The Annual Bravehearts Ball Table and Decorations partner, keeping in theme with 'A Night at the Carnival'.

### This could include:

- Branded carnival themed centrepieces
- Branded lighting on tables
- Small gift for delegates on tables

***Event partners are a crucial layer of The Bravehearts Ball guest experience.***

***We welcome all ideas for collaboration.***



# Campaign Timeline

10  
JAN

## Digital Advertising Begins

Advertising waves promote the event ticket sales to target audiences across greater Brisbane, Sunshine Coast, Gold Coast, and Northern NSW. Digital Advertising will be on-going until event. Sponsors promoted throughout social campaign.

30  
MAY

## Event Night

Over 500 guests gather in support of child protection. A night of elegance, glamour and enchantment whilst raising funds for Bravehearts. Sponsors and Partners are celebrated within the event program and across all digital screens, select mentions by MC, Kendall Gilding, and Bravehearts CEO, Alison Geale.

9  
JUNE

## Post Event Celebration Piece

Sponsors and Partners acknowledged across Bravehearts' social media and supporter database within Bravehearts' eDM.

## Contact Bravehearts to secure your sponsorship

**Kylie Hewitt**

Bravehearts National Partnerships Manager

**0422 798 199**

[khewitt@bravehearts.org.au](mailto:khewitt@bravehearts.org.au)