

Before You Start:

Raffles and some public events may require special permits.

If you require documentation, in addition to what has been provided, contact the Bravehearts team before running these activities at 777marathon@bravehearts.org.au

Fitness-themed Ideas



Parkrun

Approach your local Parkrun to see if they will dedicate a morning run in support of your 777 fundraiser.



Sponsor a Kilometre

There are 295 km in the 777.

Ask supporters to "buy" a kilometre of your challenge, or pledge a set amount for every kilometre you run in training.



Themed Fun Run

Pick a theme and a location and get creative. Charge a fee to enter and give prizes for best-dressed.



Fitness Challenge

Host a fundraising fitness challenge at your local gym, e.g. 77 burpees, 77 sit-ups or a workout for which you can charge an entry fee.

Workplace Ideas



Workplace Giving

Share information about Bravehearts and 777 Marathon with your company. Your company may be able to donate a percentage of sales for a set day or colleagues may opt to support.



Matched Giving

Ask your company to dollar match the donations you receive from your fundraiser. Many companies already have a matching program, so check with HR first.



Bake Sale

Rally your keenest bakers and sell homemade treats at work, school pick-up or a local market.



Raffle

Ask local businesses to donate prizes. Sell tickets at your workplace and to your community.

Community Event Ideas



Trivia Night

Host a trivia night for your friends and work colleagues and charge a nominal amount for each person to enter.



High Tea or Breakfast

Host a 'Bravehearts Breakfast' or high tea with a set ticket price to cover costs.



BBQ Fundraiser

Organise your own fundraising BBQ or sign up for a Bunnings BBQ. Ask local supermarkets, butchers and bakeries to donate the supplies you need.



Garage Sale

Gather all the things you no longer need and ask your friends and family to do the same. Have a garage sale with funds raised going toward Bravehearts.

Challenge Ideas



Donate for a Dare

Ask people to donate to watch you take on a dare, such as shaving your head or going bungee jumping.



Go Without For A Day

Ask friends and family to forfeit a takeaway lunch or coffee for one day and donate the money they would have spent on those items.



Kick a Habit for a Cause

Ask friends and family to donate toward you quitting an unhealthy habit for a month, such as sugar, alcohol, caffeine or junk food.



Quick Tips

for Fundraising Success

- Share early. Send your fundraising page link to friends, family and colleagues as soon as it's live.
- Make a plan. You can use the [*Fundraising Plan*](#) to get the best out of your campaign.
- Keep people updated. Share your training progress and milestones to keep supporters engaged.
- Say thank you. Thank every donor personally. It goes a long way and keeps them cheering you on.