



## Branding & Signage

- Display of branded flags and/or banners throughout the 777 Marathon course and event precinct (*supplied by partner*).
- Opportunity to feature a branded marquee within the event precinct (*supplied by partner*).

## Media & Marketing

### eDMs

- Logo recognition in our initial 'Call to Register' eDM (*sent to over 36,000 subscribers*) & all 'Confirmed Registration' eDMs (*sent to an anticipated 3,000+ participants*).
- Opportunity to feature a branded advertising banner within state-based registration eDMs (subject to campaign schedule).

### Social Media

- Minimum of three (3) tagged posts across 777 Marathon and Bravehearts' social media platforms (Instagram, Facebook & LinkedIn).
- Minimum of one (1) candid story post captured at your partnered event location.

### Website Presence

- Logo, link, and tagline featured on the Bravehearts' 777 Marathon website homepage and sponsors page for the duration of the campaign.

### Event App

- Recognition within the 777 Marathon National Runner App, including a branded advertising banner, and linked Sponsorship listing within the app to enable direct engagement with participants.

## Additional Benefits

### Team Entries

- Ten (10) complimentary entries into your teams preferred distance, in every state (Excluding Gold Coast).

### Piece to Camera

- 'Recognition and gratitude' Piece to camera from Bravehearts' Fundraising Event Coordinator. Shared on 777 Marathon Instagram story and provided for your distribution.

### Certificate of Appreciation

- A framed and digital Certificate of Appreciation, signed by Bravehearts' CEO, recognising your valued support of Bravehearts.