

State Sponsor

\$5,000+GST



Branding & Signage	<ul style="list-style-type: none">Display of branded flags and/or banners throughout the 777 Marathon course and event precinct (<i>supplied by partner</i>).Opportunity to feature a branded marquee within the event precinct (<i>supplied by partner</i>).
Media & Marketing	<p>eDMs</p> <ul style="list-style-type: none">Logo recognition in our initial 'Call to Register' eDM (<i>sent to over 36,000 subscribers</i>) & all 'Confirmed Registration' eDMs (<i>sent to an anticipated 3,000+ participants</i>).Opportunity to feature a branded advertising banner within state-based registration eDMs (subject to campaign schedule). <p>Social Media</p> <ul style="list-style-type: none">Minimum of three (3) tagged posts across 777 Marathon and Bravehearts' social media platforms (Instagram, Facebook & LinkedIn).Minimum of one (1) candid story post captured at your partnered event location. <p>Website Presence</p> <ul style="list-style-type: none">Logo, link, and tagline featured on the Bravehearts' 777 Marathon website homepage and sponsors page for the duration of the campaign. <p>Event App</p> <ul style="list-style-type: none">Recognition within the 777 Marathon National Runner App, including a branded advertising banner, and linked Sponsorship listing within the app to enable direct engagement with participants.
Additional Benefits	<p>Team Entries</p> <ul style="list-style-type: none">Ten (10) complimentary entries into your teams preferred distance, in every state (Excluding Gold Coast). <p>Piece to Camera</p> <ul style="list-style-type: none">'Recognition and gratitude' Piece to camera from Bravehearts' Fundraising Event Coordinator. Shared on 777 Marathon Instagram story and provided for your distribution. <p>Certificate of Appreciation</p> <ul style="list-style-type: none">A framed and digital Certificate of Appreciation, signed by Bravehearts' CEO, recognising your valued support of Bravehearts.