

## Branding & Signage

- Logo displayed on all 777 Marathon Race Bibs.

## Media & Marketing

### eDMs

- Logo recognition in our initial 'Call to Register' eDM (*sent to over 36,000 subscribers*) & all 'Confirmed Registration' eDMs (*sent to an anticipated 3,000+ participants*).

### Social Media

- Minimum of three (3) tagged posts across 777 Marathon and Bravehearts' social media platforms (Instagram, Facebook & LinkedIn).

### Website Presence

- Logo, link, and tagline featured on the Bravehearts' 777 Marathon website homepage and sponsors page for the duration of the campaign.

### Event App

- Recognition within the 777 Marathon National Runner App and linked Sponsorship listing within the app to enable direct engagement with participants.

## Additional Benefits

### Team Entries

- Ten (10) complimentary entries into your teams preferred distance, in every state (Excluding Gold Coast).

### Certificate of Appreciation

- A framed and digital Certificate of Appreciation, signed by Bravehearts' CEO, recognising your valued support.

### Legends Lunch

- 2xTickets to the event close celebration, the 'Legends Lunch' (July 5th 2026, Gold Coast).

