



Bravehearts

777 MARATHON

7 MARATHONS 7 STATES 7 DAYS



FUNDRAISING IDEAS



- **Casual Friday:** Hold a fundraising day at work where everyone wears casual clothes and donates a gold coin.

- **Morning Tea or Luncheon:** Ask everyone to bring a plate and a donation.

- **Black-Tie Dinner:** As above but on a fancier scale and everyone gets to dress up in their best cocktail/evening attire!

- **Fundraising BBQ:** Invite your friends and family to come along and donate to the cause.



- **Backyard Olympics:** Combine a BBQ with some 'old-school' games in a local park or the backyard. Games like egg-and-spoon race, sack race, quirts, and three-legged race all work well. Charge a fee to enter each race or have a friendly wager on who will win, with takings going into the donation kitty.

- **Sponsored Ride, Walk, Skate, Scooter or Cycle:** Ask participants on the day to bring along a nominated amount to donate.



- **Garage Sale:** Gather up all that stuff you don't need and ask your friends and family to do the same.

- **Give Up Coffee for a Day:** Ask your friends and family to give up just one take-away coffee and instead donate the \$5 to help Aussie children. All proceeds then go into the donation kitty.



- **Lolly-Jar Guessing Competition:** Charge a gold coin donation per guess. Gather people's guesses in your community, making a record of each one. The person whose guess is the closest to the actual number of lollies in the jar wins the whole jar!

- **Bake Sale:** Bake cookies or cupcakes and sell them at your workplace to raise funds. Better yet, ask your colleagues if they'd be willing to bring a plate also to donate to the cause.



- **Silent Auction:** Host a silent auction with prizes donated by local businesses.

- **Crazy Tie/Socks/Hair Day:** Charge your colleagues a gold coin to come in wearing their loudest tie, craziest sock or worst hair do. Award the winner.

- **Virtual Bingo:** Eyes down at the ready, Full House for a prize. A fun and easy way to raise funds.



- **Book Sale:** Sell old books, collected from everyone you know.

- **Film Night:** Have a movie night in a community centre, get the projector out and a screen, supply popcorn and refreshments. Charge everyone a fee for entry and for refreshments.

- **Community art exhibition:** Contact local artists and hold an art exhibition in your local community hall. Ask one of the artists to donate a piece and auction it off to raise extra funds.



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FUNDRAISING IDEAS continued...



- **Celebration Giving:** Ask your friends and family for donations in lieu of presents for a celebration such as a birthday, wedding or engagement.

- **Hour of Pay:** Ask your friends and family to donate just one hour of their pay to your fundraiser (don't forget to pledge an hour of pay yourself!).

- **Pre-Loved Clothing Swap:** Ask your friends and colleagues to bring along their unwanted clothes. Charge a fee to fill a bag.



- **Amazing Race:** Organise an Amazing Race style challenge and charge participants a donation to enter a team.

- **Trivia Night:** Organise a trivia night for your friends and/or work colleagues and charge a nominal amount for each team to enter.

- **Bottle and Can Drive:** Ask everyone in your workplace, school or neighbourhood to collect their recyclable bottles and cans for a month, then take your collection to your local recycling centre and exchange for cash.



- **Paper Airplane Competition:** This is a fun one for workplaces! Get a local business to donate first prize and charge an entry fee to the competition. You could have different categories for prizes too, such as 'most creative design', 'longest flight' and 'fastest flight'.

- **Community Car Wash:** The community car wash is a classic! People love the idea of buckets and sponges for a worthy cause. Just ensure your city or town isn't in drought or under water restrictions.



- **Dance Marathon:** A classic dance marathon means the dancers get pledges, and every hour they're dancing the sponsors shell out. Livestream your dance marathon so people can tune in and check on their dancers.

- **Karaoke Night:** Ask your local pub or club to donate their stage and equipment and host your own karaoke fundraising night, either as a general 'open mic' or a competition with prizes.



- **Themed Fun Run:** Pick a theme and a location and get creative. Charge a fee to enter and give prizes for best-dressed on the day.

- **Cutest Pet Contest:** Everyone always thinks their own pet is the cutest, so why not give them a chance to show them off? Charge an entry fee for those participating, and you could also charge for tickets for those who just want to come by and see some adorable animals.



- **Rubber Ducky Toss:** Find a wide open space and get hold of a vast amount of rubber ducks. You could either set up a target, and award a prize to the person who throws a duck the closest OR the furthest. Use sticky labels on the bottom of each duck to assign them a number, and note down each contestant's name and contact details against the number of their duck.